



YOUNG GROUP[®]
SHAPING the PRIVATE RENTED SECTOR

PRESS INFORMATION

20 December 2010

IPD and Young Group Enter Three Year Relationship

Committing to support and raise the profile of the Private Rented Sector (PRS), Young Group announces a 3 year sponsorship agreement with property performance analyst IPD.

(London, UK): Young Group is delighted to announce a sponsorship agreement with IPD (Investment Property Databank), the world's leading commercial property performance measurement company.

Since 2000, IPD has been collecting, analysing and reporting on residential property performance. The data is principally supplied by the large property owners, such as Cadogan Estates, Grosvenor and Grainger. The results do not only focus on returns but also analyse costs of running the portfolios, including digging down into the detail and showing some great comparisons with other asset classes.

One of the most striking conclusions is not only that residential property returns tend to outperform other assets classes but also that their risk profile is lower than most other asset classes as well.

Neil Young, CEO of Young Group comments; *"We are very proud to enter into this sponsorship agreement with the IPD UK Residential Investment Index. Over the last few years there has been a growing interest, from large scale investors, in residential property as an asset class. However, little has come to fruition. The IPD residential results do support what a lot of us have seen, and personally benefited from, that residential is a very safe, and profitable, asset class in which to invest."*

Mark Weedon, Head of UK Residential Services at IPD adds; *"We are delighted to enter into this relationship with Young Group and look forward to working together to continue to increase the profile of the Private Rented Sector, encourage investment and show that appropriate residential asset management can enhance returns."*

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About Young Group

Young Group (www.younggroup.co.uk) is shaping the Private Rented Sector through research, investment, finance and asset management. The Group's activity spans the entire investment cycle from identifying opportunities and financing their acquisition, through to managing the asset, regularly reviewing the performance of the property holdings and advising on strategic direction, through to realising returns in the most tax efficient manner.





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Young Group delivers day-to-day asset management through **Young London**, its lettings and management agency, which has won [multiple awards](#) from *The Times*, *The Sunday Times* and *Bloomberg* for the quality of its service.

Young Group is proud to support *NORWOOD* and *CHILDREN with LEUKAEMIA*, two charities doing valuable work that is particularly close to our hearts.

About IPD

IPD is a global information business, dedicated to the objective measurement of commercial real estate performance. As the world's number one provider of real estate performance analysis for funds, investors, managers and occupiers, IPD offers a full range of services including research, reporting, benchmarking, conferences and indices. IPD operates in more than 20 countries including most of Europe, the US, Canada, South Africa, Australia, New Zealand and Japan. For further information visit www.ipd.com

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