

**PRESS INFORMATION**

14 April 2009

**Young London is Shortlisted at the Estate and Letting Agent Awards 2009**

**Young London ([www.younglondon.co.uk](http://www.younglondon.co.uk)) has been shortlisted at the prestigious Estate & Letting Agent Awards for 2009**



The Southwark, London SE1, based agency was recognised for its excellent customer service as voted for by their clients – and the award comes just 6 months after the opening of Young London’s first high street agency office.

The trophy was presented at a lavish ceremony which took place at the five star Marriott Hotel in Mayfair, London attended by 300 of the UK’s top Estate and Letting agents.

The results of the competition were determined by research carried out amongst landlords who are asked a series of questions about the service they have received from their agent.

Tweedie Brown, Deputy Chairman of headline sponsor PSG said *"what a comfort it is to me to be involved in these Awards where openness, honesty and transparency actually mean something. Where estate and letting agents are prepared to stand up and be counted by their clients in the most difficult of market circumstances"*

Gold, Silver and Bronze trophies were awarded for each region and there were Grand Prix Awards for Best Estate Agent or Best Letting Agent in the UK. *"Getting involved with the Estate Agent Awards was a natural fit for us" said Dan Lee, Chief Executive of Globrix.com the property search engine sponsor. "Our business model is centered around helping estate agents and we have quickly built important partnerships, brand recognition and trust amongst the agent community and so our involvement with these awards was an obvious choice."*

Phil Spencer who presented the awards said: *"This is the 6<sup>th</sup> year of the Estate and Letting Awards and I've increasingly enjoyed being part of the celebrations on each occasion. It's fantastic to see agents getting the credit they deserve after all the negative press they receive. Throughout the property industry there is a constant need to improve customer service and these awards go along way to help agents focus on keeping clients happy."* He added *"After all the most powerful marketing tool for Agents is word of mouth so customer satisfaction is key."*

Neil Young, CEO of Young Group, Young London’s parent company, commented, *"We're delighted that just six months after opening our first Young London office in Southwark, London SE1, our landlords have voted us one of the best agents in London. It's testament to our unwavering focus on providing the very best advice to clients and unfaltering customer service. I'm immensely proud that we've*

**Michael Oakes – Young Group, Communications Manager**

T: +44 (0)845 356 1000 | M: +44 (0)7870 507 101 | E: [moakes@younggroup.co.uk](mailto:moakes@younggroup.co.uk)



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Property Portfolio Managers

*been recognised in this way and look forward to continuing to develop and enhance the services that we offer to landlords, right across London."*

The Awards are organised by Awards for Business. Anyone interested in participating in next year's competition should contact Awards for Business on 01892 610245 or visit: [www.estateagentoftheyearawards.com](http://www.estateagentoftheyearawards.com).

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**About the Estate Agent and Lettings Agent Awards 2009**

The Awards are organised by Awards for Business Ltd. For more information regarding the awards, contact Awards for Business on 01892 610245.

**About Young London** ([www.younglondon.co.uk](http://www.younglondon.co.uk))

Part of Young Group, Young London specialises in newly built property, offering sales, lettings and management services across London from its SE1 agency office. Young London has more than 300 properties under management, assets totalling in excess of £100 million.

**About Young Group** ([www.younggroup.co.uk](http://www.younggroup.co.uk))

Young Group specialises in providing residential Property Portfolio Management services to both institutional and private investors, offering the best direct investment opportunities across London.

Young Group manages the entire investment process from sourcing the opportunities through to financing (**Young Finance:** [www.youngfinance.co.uk](http://www.youngfinance.co.uk)), furnishing (**Young Furnishing:** [www.youngfurnishing.co.uk](http://www.youngfurnishing.co.uk)) and letting (**Young London:** [www.younglondon.co.uk](http://www.younglondon.co.uk)).

Young Group is the principal stakeholder in most transactions and also retains a number of units in each development for its own portfolio. As the principal, Young Group does not realise profits until completion and has transacted in excess of 1,700 apartments, with a retail value of more than £700 million.

The majority of our units are bought by clients for their private portfolios. The Group's portfolio managers liaise with the [Young London](http://www.younglondon.co.uk) estate agency team in advance of completion to let investors' apartments to quality tenants, often through corporate lets.

Young Group clients have access to all available finance products via Young Group's FSA regulated mortgage business, [Young Finance](http://www.youngfinance.co.uk). Young Finance is an appointed representative of Thinc Assured Network, one of the UK's largest financial advisory firms and is not tied to any group of lenders, nor does it charge commission or transaction fees.

Young Group supports NORWOOD and CHILDREN with LEUKAEMIA, two charities particularly close to our heart, donating £50 per property exchange and providing additional support throughout the year. Visit [www.younggroup.co.uk](http://www.younggroup.co.uk) to learn more.

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