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Residential Property Asset Management for Institutional Investors, Lenders and Developers

Property Portfolio Manager, Young Group, is extending its asset management service to institutional investors, property companies, lenders that have taken direct control of property, and developers with part built or completed stock with low/no sales volume.

The Portfolio Management team comprises senior accountants and surveyors with commercial and residential property experience. They take a strategic approach to asset management that is more commonly found within the commercial property arena.

Young Group's Property Portfolio Management (PPM) service draws on the capabilities of the group companies to manage residential assets through the entire investment cycle. By having this single point of contact service, institutional clients benefit from a coherent strategic approach to management and, where appropriate, best value disposal of their residential assets.

The PPM service is supported on a day-to-day basis by Young London, Young Group's own London-based estate agency, which manages more than 300 residential property assets across the capital, and by the Group's furnishing business, Young Furnishing.

Young Group's CEO, Neil Young points out: 'Time and time again we find that Young Group can outperform more traditional approaches to holding, managing and disposing of residential property, particularly in this challenging market.' Neil Young, continues; 'our PPM service has already proved its worth for our global client base of private investors and in the current economic climate, institutional investors with an interest in residential property assets are turning to us for our expertise. 'We are already in discussion with a number of institutional investors and lenders in regard to developing and implementing a coherent strategy for managing their portfolios of residential property assets. 'It's not rocket science to know that dumping portfolios onto the open market brings poor returns. The skill is in taking a strategic approach, looking at each specific asset, and ensuring that the best possible returns are generated.'

At a Glance:

255: The number of apartments that Young Group clients have successfully completed on in 2008

67%: The percentage of new business generated through referral and by repeat investors
GBP700 million: The value of property that Young Group has transacted since it formed in 2003

1,700: The number of apartments that Young Group has transacted since 2003

15: The number of developments offered to Young Group's client base of global private investors

300: The number of assets currently under management by Young London - our lettings business

GBP35 million: The value of mortgages written by Young Finance in 2008

272: The number of tenants who will sleep soundly in beds provided by Young Furnishing

99%: The proportion of investors who will hold their property assets for at least the next 12 months.

About Young Group

Young Group specialises in providing Property Portfolio Management services to private investors, identifying the best off-plan opportunities in London on their behalf and managing the entire investment process - from sourcing the property through to financing, furnishing and letting.

Young Group is a wealth manager with a focus on property as an asset class. Young Group owns all the property it sells, and also retains a number of properties for its own portfolio. As the principal in every transaction, Young Group does not realise any profits until completion, giving investors 100% confidence that properties will 'value up' and that financing will be secured.

Young Group has transacted in excess of 1,500 apartments, with a retail value of GBP630m. The majority of our units are bought by clients for their private portfolios. The Group's lettings division, Young Lettings, has successfully let all investors' apartments within a week of completion.

For each property exchange, Young Group donates GBP50 to Children with Leukaemia, the UK's leading charity dedicated exclusively to fighting Britain's biggest childhood cancer through pioneering research, new treatment and support of children with Leukaemia and their families, and to Norwood, the Children and Families First charity which provides support to families facing social difficulties.