



Estates Report

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Twitter & Street View on Young London Web



The Young London Estate Agency has added the Twitter and Google Street View facilities onto its website.

The London based estate agency has added the two facilities to its property portal; to enable tenants, landlords, buyers and sellers to keep up-to-date with properties.

Google Street View provides a virtual tour of high streets, while Twitter allows those interested in buying a home to "keep tabs on new property".

Neil Young, chief executive of Young Estate Agents, said: *"For our landlords, being able to market property quickly and effectively, targeting the demographic that it appeals to is vital."*

"These days a Facebook presence and Twitter profile should be the norm, not the exception, in any effective marketing campaign. It's all about broadening the reach and encouraging internet users to refer, recommend and chat to each other about your products and services."

Young London is a lettings, sales and management agency, specialising in newly built property across London.