

**PRESS INFORMATION**

11 March 2009

## Best Letting Agents in the UK Announced

**Young London ([www.younglondon.co.uk](http://www.younglondon.co.uk)) has been shortlisted as one of the best letting agents in London by the Estate & Letting Agent Awards, sponsored by PSG**



The results of the competition are determined by research carried out amongst customers who are asked a series of questions about the service they have received from their agent. Over 30,000 questionnaires were sent out to customers during the competition. There were 9 Regional Categories – Northern Ireland, Scotland, Wales, North, Central, South West, Southern, South East and London.

The Gold & Silver awards will be presented by Phil Spencer from Channel 4's Location, Location, Location at a lavish ceremony in London on 8th April at the Marriott Hotel in Mayfair.

Phil Spencer who hosts and presents the Awards said: *"This is the 6th year of the Estate Agent and Letting Agent Awards and I've increasingly enjoyed being part of the celebrations on each occasion. It's fantastic to see agents getting the credit they deserve after all the negative press they receive. Throughout the property industry there is a constant need to improve customer service and these awards go along way to help agents focus on keeping clients happy."*

He adds *"After all the most powerful marketing tool for agents is word of mouth, so customer satisfaction is key."*

Neil Young, CEO of Young Group commented, *"We're delighted that less than six months after opening our first Young London office in Southwark, London SE1, our landlords have voted us one of the best agents in London. It's testament to our focus on providing the very best advice to clients and unfaltering customer service. I'm immensely proud that we've been shortlisted and look forward to the award ceremony on 8 April."*

Tweedie Brown, Group Managing Director of PSG, the headline sponsor and one of the biggest HIPS providers in the UK adds: *"On behalf of PSG I would like to congratulate all the agents in their quest to help raise standards through their ability to deliver excellent service to customers both buying and selling homes."*

**Michael Oakes – Young Group, Communications Manager**

T: +(0)845 356 1000 | M: +44 (0)7870 507 101 | E: moakes@younggroup.co.uk



Daniel Lee, Chief Executive of Globrix, the online media sponsor said *"Getting involved with the Estate Agent Awards was a natural fit for us. Our business model is centered around helping estate agents because unlike the legacy portals we do not charge agents to be included on our site. By working with agents large and small throughout the UK we have quickly built important partnerships, brand recognition and trust amongst the agent community and so our involvement with these awards was an obvious choice."*

-ends-

**About the Estate Agent and Lettings Agent Awards 2009**

([www.estateagentoftheyearawards.com](http://www.estateagentoftheyearawards.com)). The Awards are organised by Awards for Business Ltd. For more information regarding the awards, contact Awards for Business on 01892 610245.

**About Young London** ([www.younglondon.co.uk](http://www.younglondon.co.uk))

Part of Young Group, Young London specialises in newly built property, offering sales, lettings and management services across London from its SE1 agency office. Young London has more than 300 properties under management, assets totalling in excess of £100 million.

**About Young Group** ([www.younggroup.co.uk](http://www.younggroup.co.uk))

Young Group specialises in providing residential Property Portfolio Management services to both institutional and private investors, offering the best direct investment opportunities across London.

Young Group manages the entire investment process from sourcing the opportunities through to financing (**Young Finance:** [www.youngfinance.co.uk](http://www.youngfinance.co.uk)), furnishing (**Young Furnishing:** [www.youngfurnishing.co.uk](http://www.youngfurnishing.co.uk)) and letting (**Young London:** [www.younglondon.co.uk](http://www.younglondon.co.uk)).

Young Group is the principal stakeholder in most transactions and also retains a number of units in each development for its own portfolio. As the principal, Young Group does not realise profits until completion and has transacted in excess of 1,700 apartments, with a retail value of more than £700 million.

The majority of our units are bought by clients for their private portfolios. The Group's portfolio managers liaise with the [Young London](http://www.younglondon.co.uk) estate agency team in advance of completion to let investors' apartments to quality tenants, often through corporate lets.

Young Group clients have access to all available finance products via Young Group's FSA regulated mortgage business, [Young Finance](http://www.youngfinance.co.uk). Young Finance is an appointed representative of Thinc Assured Network, one of the UK's largest financial advisory firms and is not tied to any group of lenders, nor does it charge commission or transaction fees.

Young Group supports NORWOOD and CHILDREN with LEUKAEMIA, two charities particularly close to our heart, donating £50 per property exchange and providing additional support throughout the year. Visit [www.younggroup.co.uk](http://www.younggroup.co.uk) to learn more.

**Michael Oakes – Young Group, Communications Manager**

T: +(0)845 356 1000 | M: +44 (0)7870 507 101 | E: [moakes@younggroup.co.uk](mailto:moakes@younggroup.co.uk)