



Young Group offers lifeline to Imagine Homes' Purchasers

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Following reports that Grant Bovey has handed Imagine Homes (his property investment company) to HBoS, the concerns of property portfolio managers Young Group's CEO, Neil Young are for Bovey's clients.

Young Group is offering Imagine Homes' purchasers access to the Group's portfolio management service and elevation to Premier Client status. This includes a cost-free review of their property portfolio with advice and recommendations as to how to get the best from their investments over the medium to long term.

Now more than ever, it's imperative that investors with property assets are managing them to their best advantage to ensure that they are financially sustainable. This means ensuring that their portfolios are financed - and refinanced appropriately - that they are presented in a way that is suitable for the local letting market, are rented quickly to quality tenants and managed professionally during the tenancy.

Neil Young, Young Group's CEO, comments; *"In some respects, purchasing the investment - as long as you've had the correct advice and bought in the right location at the right value - is the most straightforward part. Ensuring that your portfolio is sustainable and managed correctly, whether it's only one property, or a handful of investments that you've built up over the years, is what makes the difference between a successful and unsuccessful buy-to-let investment."*

"It's unfortunate that a high profile brand like Bovey's has come to this end, but by no means indicates that buy-to-let is finished. Far from it; investing in properties to rent out is probably the world's second oldest profession and as long as investors approach property investment with the same analytical and practical mindset as they would any other asset class, there are good long term returns to be made."



Neil Young, CEO - Young Group

